

Position No.4: Consultant – Fisheries (Communications)

S. No.	Particulars	Description
1	Position	Consultant – Fisheries (Communications)
2	No. of Position	1 (One)
3	Proposed Grade	Senior Officer
4	Mode (Consultant / Employee)	Consultant
5	Academic / Professional Qualifications	Graduation + MBA from a reputed institute.
6	Post qualification experience (specific requirement)	<ul style="list-style-type: none">• 3 + years of experience in preparation of publicity material / Literature / Notes etc.• Experience in market research and Report writing / compilation.• Relevant industry experience
7	Reporting to	DH – Food & Enterprise Management
8	Salary / Fee range	As per Market Rate (depending upon qualification and experience)
9	Scope of Work (If taking for more than a project, then write Project wise SoW)	<p>The state Aquaculture sector is one of the fastest growing sub sectors in fisheries industry with about 1.985 lakh hectares area is brought under Aquaculture as stands as “Aqua hub of India”.</p> <p>Department of Fisheries as in order to reach the objectives of APADA Act’ 2020, intends to promote the Domestic Marketing activity, streamline the Supply chain and ensure the Quality control of the aqua products in the state. In order to achieve the above, it is decided to set up a PMU unit for the department and the incoming Consultant - Manager / Sr. Manager shall be responsible and assisting the team and department in preparation & managing the communication with the stake holders involved and keep them updated.</p>
10	Gender specific, if any	Neutral
11	Location	Vijayawada